

BIP AERES UAS DRONTEN 2025:

At Aeres University of Applied Sciences in Dronten, we are delighted to announce the organization of a Blended Intensive Programme (BIP) titled ***"Navigating the Future: Addressing Challenges in Horticulture and Entrepreneurship."*** This 3-ECTS programme, scheduled for October 2025, offers a unique opportunity to network with international students, guest speakers, and faculty members.

You wouldn't want to miss this chance, would you?

WHY?

The future of horticulture and entrepreneurship presents both immense opportunities and pressing challenges. As the world faces rapid technological advancements, climate change, and shifting market demands, the agricultural sector must innovate and adapt to thrive. How can we navigate these complexities to ensure sustainable practices, resilient supply chains, and thriving businesses? What role can education and collaboration play in preparing the next generation of professionals for these challenges?

This is why we are organizing the blended intensive programme *"Navigating the Future: Addressing Challenges in Horticulture and Entrepreneurship"* in October 2025. Bringing together international students and educators, this week will provide a unique platform to share knowledge, exchange ideas, and co-create solutions for the future of horticulture and entrepreneurship. Together, we aim to inspire, innovate, and lead the way toward a sustainable and prosperous future for our sector.

WHAT?

The blended intensive programme *"Navigating the Future: Addressing Challenges in Horticulture and Entrepreneurship"* is organized by Aeres University of Applied Sciences in Dronten, renowned for its leadership in innovative agriculture and entrepreneurship. This programme invites international students and educators to collaborate on solutions for the most pressing challenges facing the horticulture sector today.

Participants can expect a dynamic and enriching experience, including:

- Thought-provoking lectures by international experts in horticulture, sustainability, and entrepreneurship
- Excursions to cutting-edge organizations pioneering sustainable practices and innovation
- Interactive workshops and collaborative discussions on critical industry topics
- Hands-on teamwork to solve a real-world case study
- A closing symposium where participants present their innovative solutions

By bringing together diverse perspectives from across Europe and beyond, the programme fosters mutual learning, networking, and the exchange of best practices. This unique blend of online and in-person activities includes:

- Engaging lectures and discussions with global thought leaders
- Opportunities to strengthen English communication skills (B2 level or higher), both spoken and written
- Visits to innovative companies leading the way in horticulture and entrepreneurship
- Collaborative research on sustainable and integrated approaches to real-world challenges

- Insights into intercultural communication and the future of the global agriculture sector

We look forward to welcoming our international partners to this inspiring event, designed to equip participants with the skills and knowledge to lead the way in horticulture and entrepreneurship.

WHO?

This programme is ideal for you if:

- You are passionate about horticulture, sustainability, and entrepreneurship
- You enjoy collaborating with individuals from diverse countries and cultures
- You are eager to tackle real-world challenges and co-create innovative solutions
- You want to enhance your English communication skills (B2 level or higher) in an international setting
- You are motivated to explore future trends and contribute to a sustainable global agriculture sector

Join us to expand your knowledge, build your network, and make a lasting impact on the future of horticulture and entrepreneurship.

HOW and WHEN?

Preparation Phase: 1 EC

The preparation phase will be conducted online via Microsoft Teams **between 29 September and 4 October 2025**. During this period, students and teachers will meet virtually to familiarize themselves with the programme. Experts from Aeres UAS will provide an overview of current Dutch horticulture and highlight existing challenges. Particular attention will be paid to the evolving issues on climate, legislation and global trade.

BIP Programme: 2 ECs

From 6 to 10 October 2025, participants will attend the on-site programme at Aeres University in Dronten, the Netherlands. The schedule includes:

Guest lectures by international faculty
Guided tours of practical facilities and research discussions
Interactive sessions with Dutch and international students
Engaging presentations by inspiring guest speakers
Hands-on exploration of recent research findings

HOW MUCH WILL IT COST ME?

The course itself is free of charge. However, allowances for travel, accommodation, and subsistence expenses will be available through EU funding, provided participants complete the required documentation.

Where do I get more information, who I will apply with?

For further details or to apply, please contact:

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