

# CO-CREATION FOR SUSTAINABILITY

5 ECTS



**Organiser:**  
Karelia University of Applied Sciences

**Dates:**  
10 Sep - 4 Dec 2025

**Delivery mode:**  
Online

**Level:**  
Master (EQF7)

## Course description

Co-creation for Sustainability is a dynamic, interdisciplinary course designed to equip students with the skills and insights needed to collaboratively develop sustainable solutions in real-world contexts. The course brings together academic knowledge, industry expertise, and practical engagement through a combination of expert lectures, case studies, and a hands-on sustainability hackathon.

Lectures are delivered by professionals from collaborating universities, companies, and in-house experts. Lecture sessions are recorded, allowing students to engage with the content flexibly and at their own pace.

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## Learning outcomes

By the end of the course, you will be able to:

- Identify, engage, and maintain successful partnerships for long-term sustainable value creation.
- Understand how industry projects are initiated, managed, and evaluated in sustainability contexts.
- Develop and assess sustainable business models that respond to customer needs and expectations.
- Design and implement corporate sustainability activities with inclusive stakeholder involvement.
- Navigate supply chain management and evaluate supplier responsibility in sustainability efforts.
- Apply co-creation methods to increase organisational sustainability

## Teaching methods

- Lectures and webinars
- Case studies and guest speakers from practice
- Team project as a hackathon

## Assessment

- Participation in discussion forum(s)
- Team project presentation and written report

## Target audience

This course is ideal for Master's students from diverse academic backgrounds—such as environmental sciences, business, design, engineering, and social sciences—who are passionate about collaborative approaches to sustainability and eager to work with real-world partners.

## Registration

Registration at <https://link.webropolsurveys.com/S/5781951F3DB77D14> by 23 September 2025. There is no registration fee.

