

Blended Intensive Programme (BIP)

The Impact of Technology and AI on Business under International and EU Law

1. General Focus of the BIP, objectives and outcomes

Objectives and Description

Join the Blended Intensive Programme “The Impact of Technology and AI on Business under International and EU Law,” hosted by Kauno kolegija Higher Education Institution (Lithuania) in cooperation with Francisco de Vitoria University (Spain), Mendel University in Brno (Czech Republic), and the University of Malaga (Spain) The Hague University of Applied Sciences (Netherlands)

This BIP examines the impact of technology and artificial intelligence on business activities within the framework of International and European Union law. Particular attention is given to the EU internal market, international trade law, the EU AI Act, and the legal and ethical principles governing the introduction of AI in business and legal affairs.

The programme combines an online preparatory component with an intensive contact week and applies a moot court methodology. Students work in mixed international and interdisciplinary groups, preparing written pleadings and participating in oral presentations based on technology-related legal scenarios.

Objectives:

- Understand the impact of technology and AI on business regulation under EU and international law
- Analyse legal limitations and regulatory frameworks governing AI in the internal market and global trade
- Explore the legal and ethical principles guiding AI deployment in business and governance
- Develop legal reasoning, advocacy, and intercultural teamwork skills through moot court simulations and group work
- Foster interdisciplinary cooperation between law and business students

Methods and Outcomes

Methods:

- Online preparatory lectures on technology, AI regulation, and business law frameworks
- Moot court simulations including written pleadings and oral hearings
- Case-based group work in mixed international teams
- Interactive workshops and discussions during the contact week
- Peer feedback and guided reflection

Expected Learning Outcomes

By the end of the BIP, students will:

- Demonstrate a strong understanding of EU and international legal frameworks regulating technology and AI in business
- Apply legal reasoning and case-law analysis to technology-related disputes affecting the internal market and international trade
- Assess ethical and regulatory implications of AI deployment in business contexts
- Develop practical legal skills through moot court pleadings and oral presentations
- Collaborate effectively in international and interdisciplinary teams, strengthening intercultural communication skills
- Contribute to enhanced academic cooperation between partner institutions

Priority addressed : (4) Digital transformation and innovation

Physical Activity Duration : 5 days

2. Target Group of Students

- Study fields:
 - Law
 - Business Administration (combined degree and separate studies)
 - Level:
 - 2nd or 3rd year Bachelor students
 - Group composition:
 - Mixed groups by country and study field
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3. Learning Format – Moot Court Approach

The online component is organised in a **moot court style** , including:

- Written pleadings
- Oral presentations

Students will work in international and interdisciplinary teams.

Start of student work:

- Early September 2026
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4. Online Component Structure

Overall timeline:

- Student preparatory work starts: **Early September 2026**
- Online lectures and group preparation: **21 September –2 October 2026**
- Contact (physical mobility) week: **5–9 October 2026**

Online activities (pre -contact phase):

- Preparatory online lectures on AI, technology, and legal frameworks
- Formation of international mixed groups
- Introduction of moot court cases and research tasks
- Drafting written pleadings
- Online consultations with lecturers

Contact week activities (5 –9 October 2026):

- Interactive lectures and workshops
- Group work
- Moot court oral presentations
- Reflection and evaluation

5. Proposed Lectures and Workshops

The BIP includes the following thematic lectures and workshops:

1. World Trade Organization and Tariffs
2. Free Movement of Goods and the Internal Market (Introduction)
3. AI Act: Impact of AI on the Internal Market and Free Movement of Goods
4. Jurisdiction of the Court of Justice of the European Union
5. Legal and Ethical Principles Guiding AI Deployment in Business and Governance
6. Environment, Security and Health – Impact of Technology

6. Expected Learning Outcomes

By the end of the BIP, students will be able to:

- Understand the regulatory framework governing AI and technology in the EU and international trade
- Analyse the impact of AI on the internal market and business operations
- Apply CJEU case-law methods to technology-related legal disputes
- Evaluate ethical principles in AI deployment

- Work in international and interdisciplinary teams in a moot court environment
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7. Pedagogical Approach

- Blended learning (online + physical mobility)
- Interactive workshops
- Moot court simulations
- Group-based problem solving
- Practical legal and technological tools

Partners:

- Francisco de Vitoria University (Spain)
- Mendel University in Brno (Czech Republic)
- University of Malaga (Spain)
- Kauno kolegija Higher Education Institution (Lithuania, host institution)
- The Hague University of Applied Sciences (Netherlands)